INVESTOR DAYS

Drive profit by innovation and cost reduction

Performance Products

September 25th, 2007

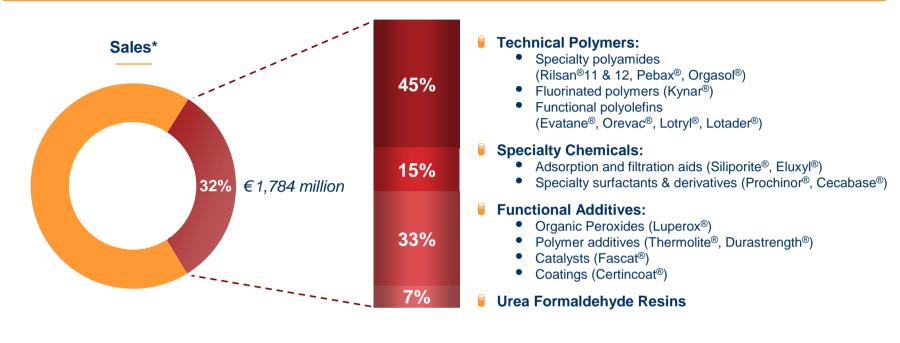
Philippe Goebel Executive Vice President

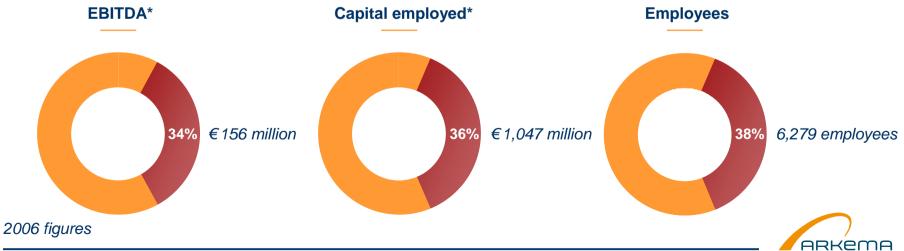


Segment overview



Key figures





^{*} Excluding corporate

Strong assets to build a competitive performance segment

Market highlights

- Numerous applications in a wide range of end markets
- Innovation as a key success factor
- Strong partnerships with customers
- Asian growth

Our competitive advantages

- Solution provider in various niche end markets
 - Leadership positions on niche markets
 - Strong brand recognition
 - High-performance technical solutions
- **Strong innovation skills**
 - Strong alignment between R&D and marketing teams
 - Green products:
 Rilsan® 11, Bitumen Additives
- **High level of integration**
- Industrial production in three continents, close to customers



Solution provider in various niche end markets



Specialty polyamides - N°1



Oil & gas flexible pipe, air brake systems, automotive fuel lines, sport shoes, anti-corrosion coating application, laser sintering, cosmetic powders....



Kynar® Fluoropolymers



Coating of metallic exterior structures, tanks, fittings and valves for the chemical industry, jacketing material for cables, membranes for batteries and fuel cells...



ARKEMA GROUP
Molecular sieves
N2



Medical oxygen, petrochemicals and refining applications (xylene and paraffin separation), double glazing, gas drying...



Control Contro



Polymerization initiators for materials used in pipes and fittings, profiles, packaging industry, cable and wire... Cross-linking agents for specialty rubbers used in automotive, construction and footwear industries



Thermolite[®], Durastrength[®] Certincoat[®]

Tin stabilizers - N2 Impact modifiers - N1 in US



PVC additivation: thermal stabilizers, impact modifiers and processing aids

Glass coatings: containers (scratch resistance), flat glass (insulation properties)





Strong innovation skills and recognized brands

Rilsan®, Pebax®, Orgasol®, Orevac®, Siliporite®, Nanostrength®, Blocbuilder®, Certincoat®...



Group R&D expenses



~ 50% of Group R&D expenses ~ 5% of segment sales

King of Prussia (US) Serquigny (France) Pierre-Bénite (France)

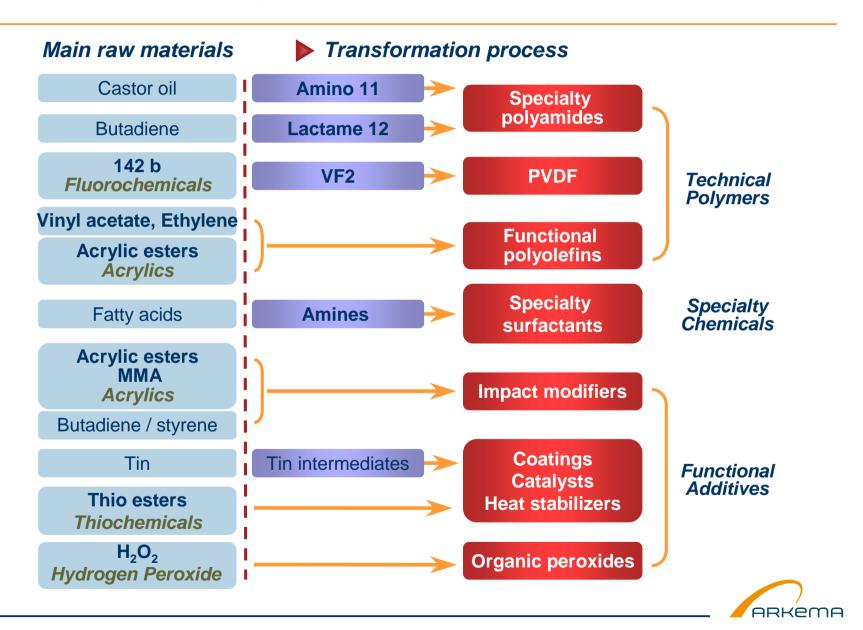
Lacq (France)

Kyoto (Japan)





High level of integration



Industrial production in three continents, close to customers







28% of segment sales

48% of segment sales

17% of segment sales



Rest of the world: 7% of segment sales

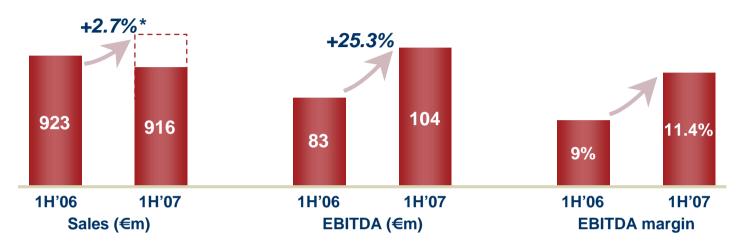
A faster rate of profit recovery

	2004	2005	2006
Sales	1,619	1,713	1,784
EBITDA	93	102	156
EBITDA margin	5.7 %	6.0%	8.7 %
Operating income (rec.)	(4)	15	71
Operating income margin	n/a	0.9%	4.0%
Capex*	100	117	87
Capital employed*	1,092	1,206	1,047
Employees*	7,106	6,794	6,279



^{*} Figures including Cerexagri

EBITDA growth at +25% in 1H'07



- A good overall demand despite some external challenges:
 - Foreign exchange rate
 - US construction market
 - Sharp increase of some raw materials (tin, soybean oil)
- Significant improvement of EBITDA primarily coming from internal initiatives:
 - Impact of accelerated restructuring plans launched in 2006
 - Ongoing effort on price increases to restore margins
 - High contribution of new product developments
- Launch of additional restructuring plans: Bonn (Germany), Vlissingen (Netherlands), Feuchy (France)
- Portfolio management:
 - Divestiture of Cerexagri, UF Resins and CECA commodity fatty amines
 - Acquisition of Akzo anticaking business
- Market conditions in 2H'07 similar overall compared to 2H'06



^{*} Excluding foreign currency movements and changes in perimeter

Strategic initiatives



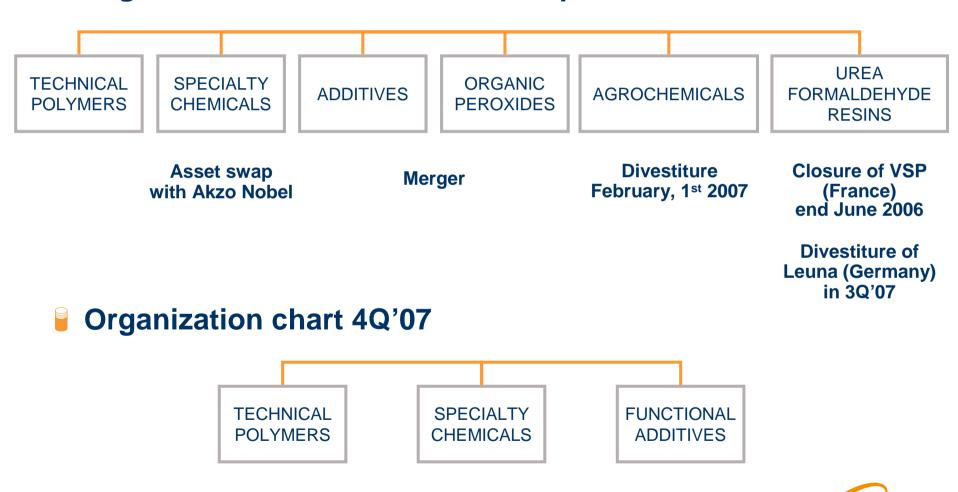
Drive profit by innovation and cost reduction

- Concentrate portfolio on high added value products
- Aggressively go on with cost reduction
- Increase innovation pace
- Increase manufacturing presence in Asia



A more focused portfolio: from 6 to 3 BUs

Organization chart at the time of spin off



ARKEMA

Specialty Chemicals: an example of portfolio management

- Selective portfolio management
 - 20% of portfolio sold within 3 years
- Asset swap with Akzo Nobel
 - Acquisition of Akzo's anticaking additives
 - Divestiture of CECA's commodity fatty amines
- Develop high added value product lines through investments and acquisitions
 - Molecular sieves: debottleneck of production capacities in Inowroclaw (Poland) and Honfleur (France)
 - Oilfield chemicals
 - Filtering aids

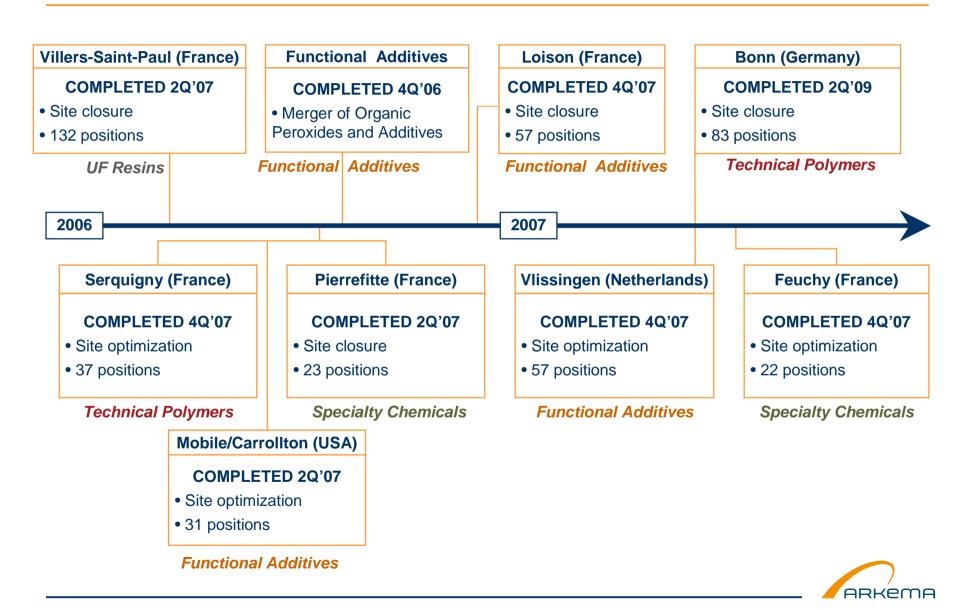
Focus on tailor-made high value solutions







Aggressively go on with cost reduction



Increase innovation pace

- Nanotechnologies
 - Nanostrength®
 - Blocbuilder[®]
 - Graphistrength®
- Products from renewable resources

 Build on Rilsan 11

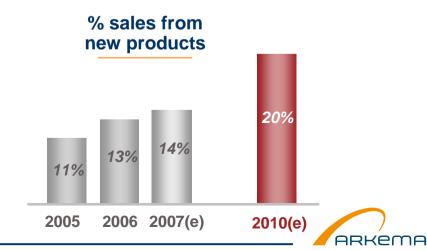
(unique 100% bio based performance polymer)

- Platagreen®
- Green Pebax®
- PA11 alloys
- Materials for new energies

Reduce time to market of tomorrow's products







Increase manufacturing presence in Asia





Clear roadmap to further improve profitability

- Technical Polymers
 - Improve cost base
 - Accelerate growth through R&D and Asia
 - Strengthen portfolio through acquisitions

- Specialty Chemicals
 - Develop high added value product lines through investment and acquisitions
- **Functional Additives**
 - Refocus on profitable core businesses
 - Divest struggling assets
 - Develop strong product lines

Well-defined path forward to further improve profitability

2006 — 2007 — 2008 — 2009 — 2010 —

Successful and timely implementation of actions decided since 2006

Achieve 14 to 15% EBITDA margin in 2010

