

Colombes, 14 april 2022

## **ARKEMA, NAMING SPONSOR OF THE WOMEN'S DIVISION 1 UNTIL 2025**

**The French Football Federation is pleased to announce that Arkema, a partner of women's football since 2019, has extended its naming contract with D1 Arkema, the French Division 1 women's football league, for another three seasons. Official naming sponsor of the elite women's football championship until 2025, the French group, a major player in specialty materials, has pledged support for women's football since the 2019 World Cup in France, when it was the national partner.**

Arkema supports and develops many initiatives promoting top-level women's football such as the D1 Arkema Trophies, the Player of the Month Trophy, and the "Pink October" operation as part of a public health commitment alongside FFF. For a number of years, the Group has also been involved with amateur football across the country, in the vicinity of its manufacturing sites.

"The renewal of this partnership with Arkema will further enhance D1 Arkema. Arkema has been supporting women's football since 2019 with commitment and conviction. As part of the 2024 performance framework, we have put in place a new women's High Level Commission working on raising the professional profile of the championship. Both top-level and amateur women's football is part of key and priority development and structuring initiatives for FFF", explains FFF President Noël Le Graët.

"Arkema is delighted to be extending its commitment for a further three years with D1 Arkema. Firstly, because this is a great story that must endure; secondly, because it is fully consistent with our sponsorship and patronage strategy now firmly tied to the themes of inclusion and diversity. The growing popularity of women's sport, football in particular, is a sign of openness and modernity of the society in which we live, and we are happy to have played a major role in this since 2019. Sport sponsorship also allows us to illustrate the applications of our high performance materials at the service of a more sustainable world", declared Thierry Le Hénaff, Arkema Chairman and CEO.

FFF now has over 200,000 registered female players, with a notable surge in the U8-U9 age groups. Spurred on by the FFF President's feminization policy, the number of registered female players has grown by 173% in the last 10 years.

Building on its unique set of expertise in materials science, **Arkema** offers a portfolio of first-class technologies to address ever-growing demand for new and sustainable materials. With the ambition to become in 2024 a pure player in Specialty Materials, the Group is structured into 3 complementary, resilient and highly innovative segments dedicated to Specialty Materials -Adhesive Solutions, Advanced Materials, and Coating Solutions- accounting for some 85.5% of Group sales in 2021, and a well-positioned and competitive Intermediates segment. Arkema offers cutting-edge technological solutions to meet the challenges of, among other things, new energies, access to water, recycling, urbanization and mobility, and fosters a permanent dialogue with all its stakeholders. The Group reported sales of around €9.5 billion in 2021, and operates in some 55 countries with 20,200 employees worldwide.

**Investor relations contacts**

Béatrice Zilm	+33 (0)1 49 00 75 58	beatrice.zilm@arkema.com
Peter Farren	+33 (0)1 49 00 73 12	peter.farren@arkema.com
Mathieu Briatta	+33 (0)1 49 00 72 07	mathieu.briatta@arkema.com
Caroline Chung	+33 (0)1 49 00 74 37	caroline.chung@arkema.com

**Media contacts**

Gilles Galinier	+33 (0)1 49 00 70 07	gilles.galinier@arkema.com
Véronique Obrecht	+33 (0)1 49 00 88 41	veronique.obrecht@arkema.com

A French *société anonyme* (limited company) with share capital of €742,860,410 – Registered in Nanterre: RCS 445 074 685 Nanterre

**Arkema**

420 rue d’Estienne d’Orves  
92705 Colombes Cedex  
France  
P +33 (0)1 49 00 80 80  
arkema.com

Follow us on:

 [Twitter.com/Arkema\\_group](https://twitter.com/Arkema_group)  
 [Linkedin.com/company/arkema](https://www.linkedin.com/company/arkema)